

IT Services Industry in Japan

Takeshi Miyamoto

President

Japan Information Technology Services Industry Association
(JISA)



Japan Information Technology Services Industry Association –JISA-



Mission

JISA aims to contribute to the sound development of the Information technology services industry and bring about sophisticated information society in Japan by promoting the development of information technology and infrastructure.

Membership

JISA is composed of 505 regular members and 33 associate members.
Total numbers is about 538.

Regular members : Corporations and individuals whose business relates to the information technology services and internet services industry (including pure holding companies controlling such businesses), and organizations composed of such corporations.

Associate members : Corporations, organizations or others who agree with JISA's mission and with its operations.

Activities

- Surveys and research
- Providing information
- Education and training
- Privacy mark certification
- Communication and exchange among business executives
- International activities
- Regional activities
- Welfare for employee

Index

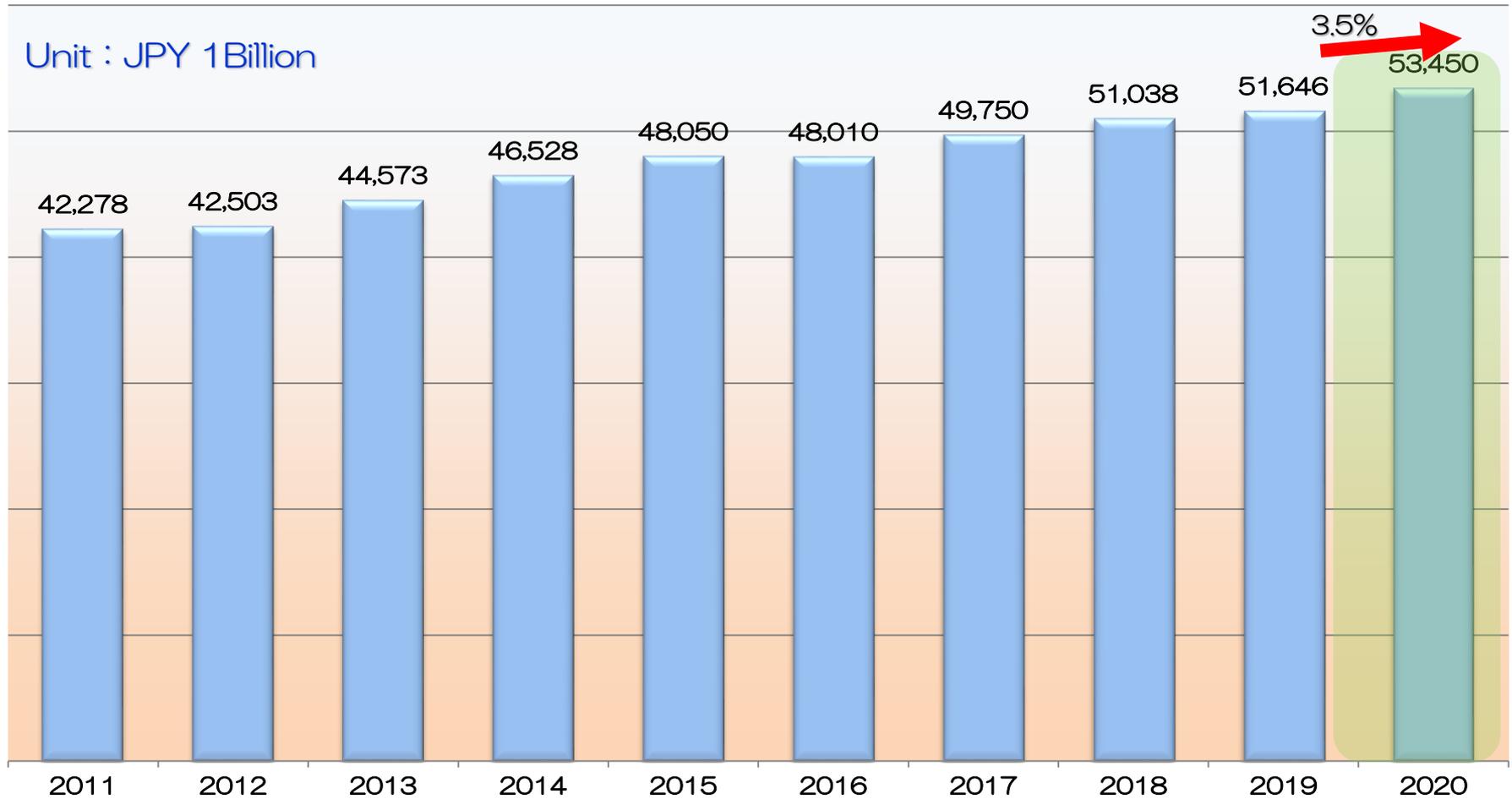
- Current outlook of the IT Services Industry
- Influence of Covid-19
- International Activity in JISA

1 . Current outlook of the Industry

ICT Industry Market in Japan



ICT Revenue in 2020 – JPY 53Trillion

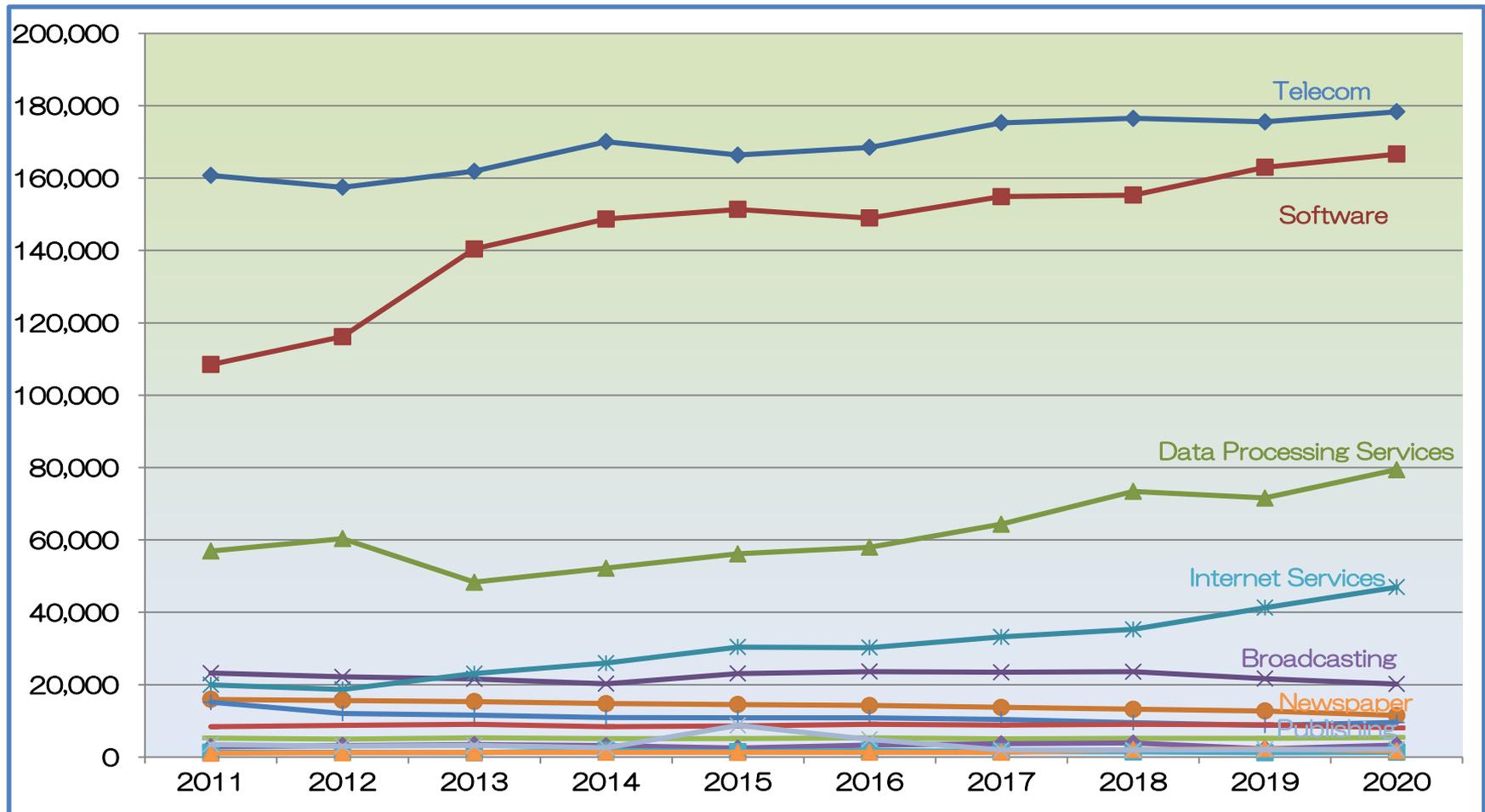


Source: ICT Industry Survey 2012-2021 Ministry of Internal Affairs and Communication

Market Segment of ICT Industry Segment in Japan

Software and Internet Services Sector leads the total ICT growth

(Unit : JPY 100million)

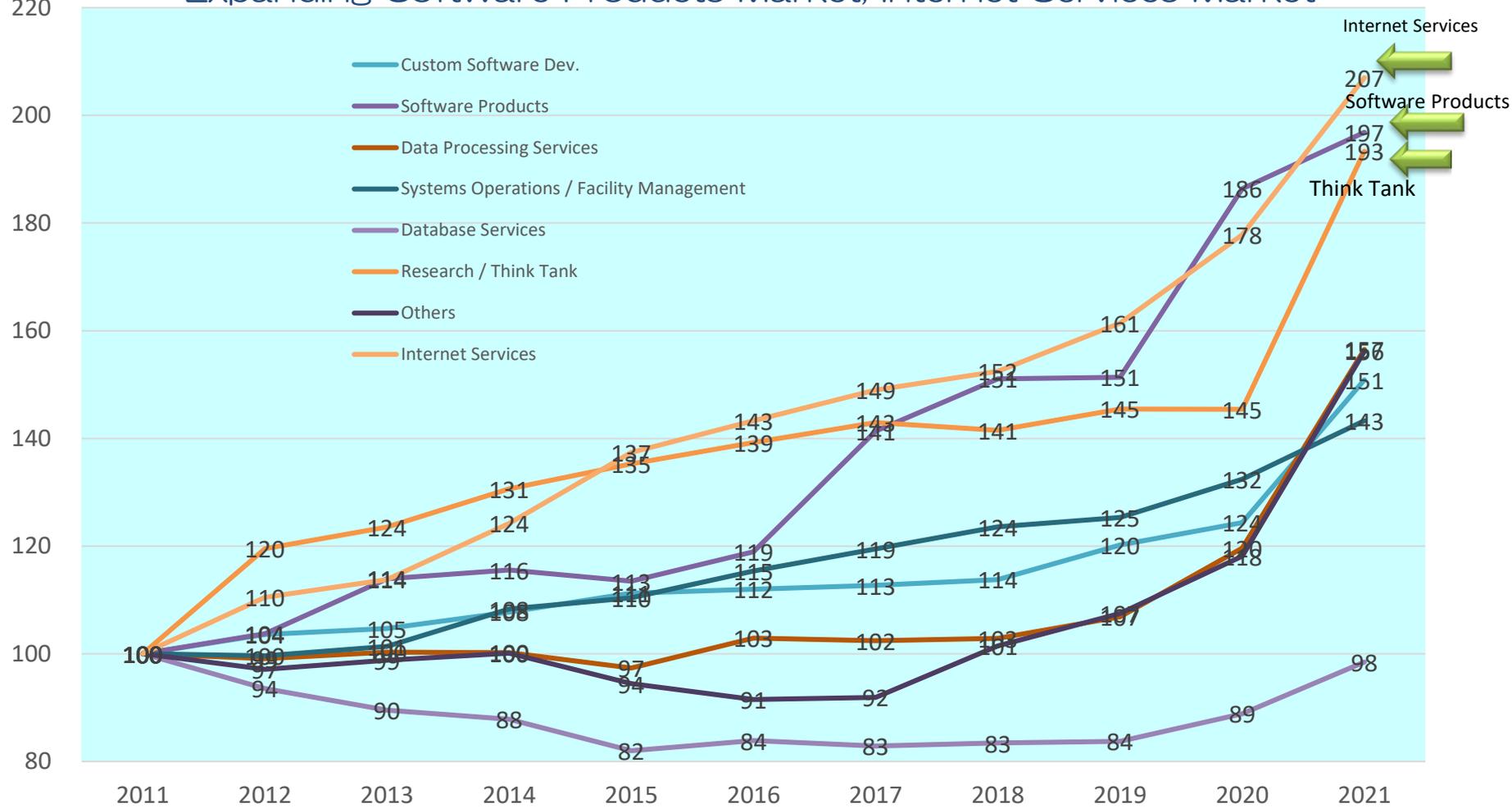


Source: ICT Industry Survey 2012-2021 Ministry of Internal Affairs and Communication

Index of Market Trends by Sales Segment

Index:
(Base Year 2011)

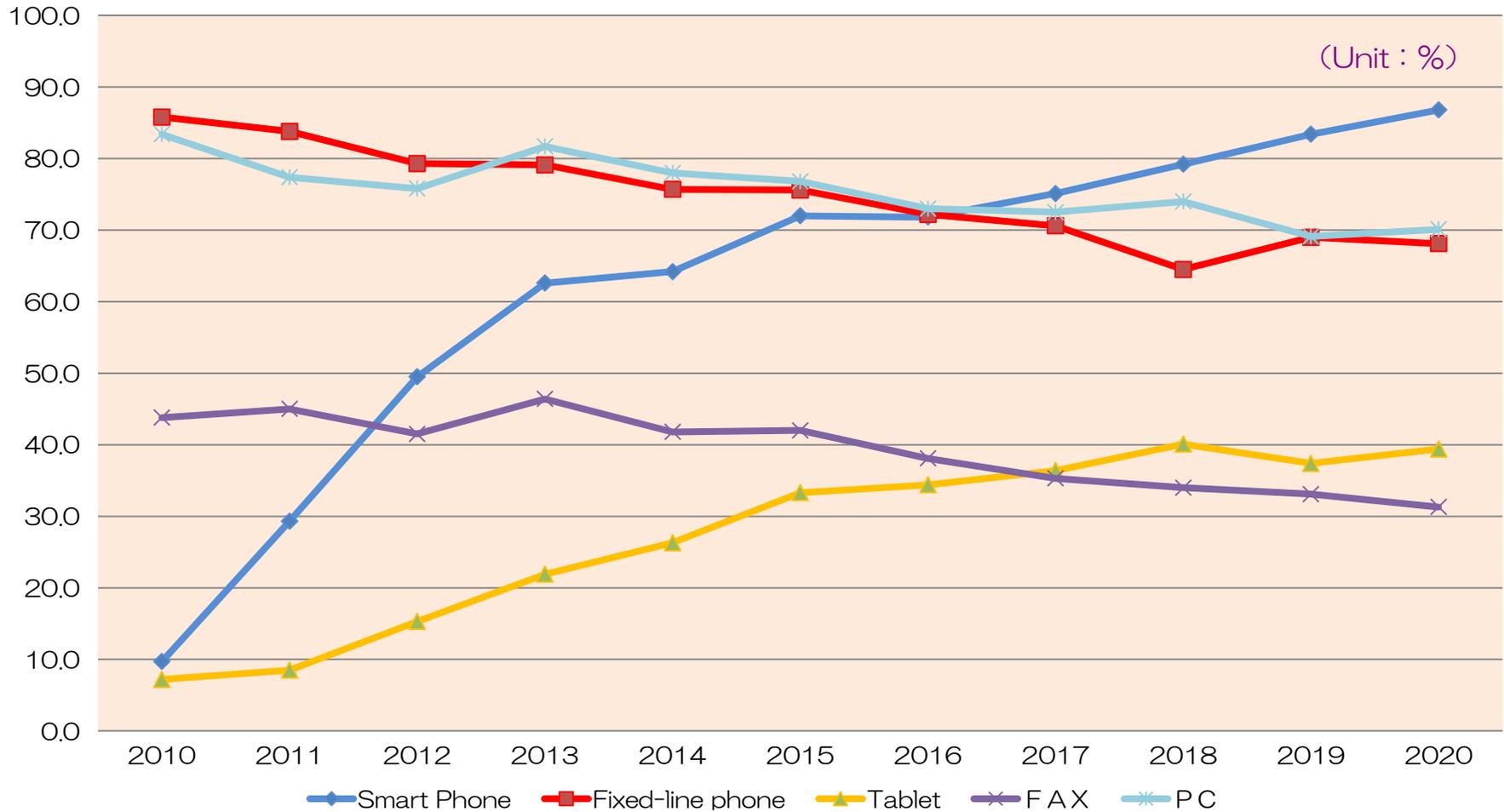
Expanding Software Products Market, Internet Services Market



Source: Survey of Selected Service Industry 2011-2021 Ministry of Economy, Trade and Industry

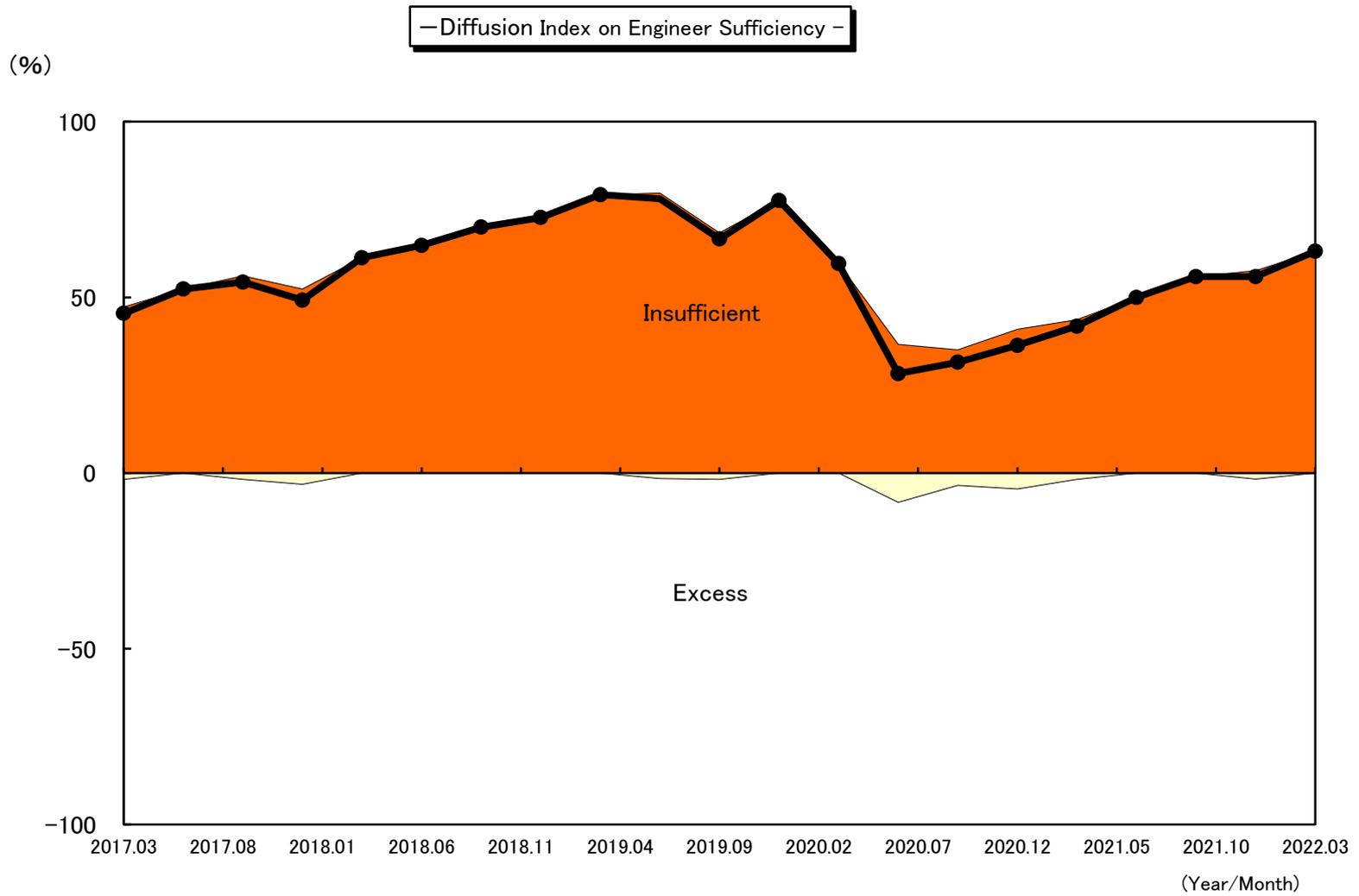
ICT Devices per household

Mobile Devices are continuing growth



Source: Communications Usage Trend Survey 2019 Ministry of Internal Affairs and Communication

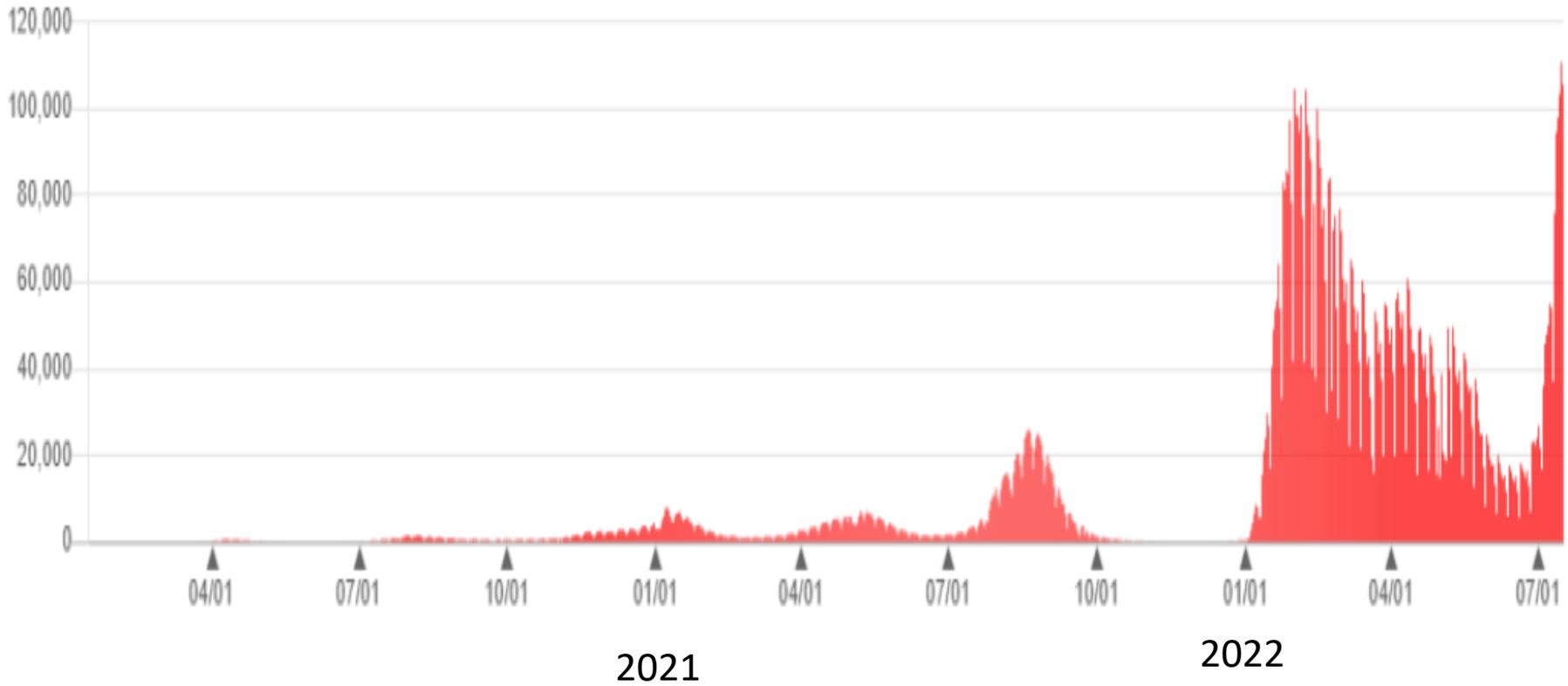
Employment Trend



2. Influence by Covid-19

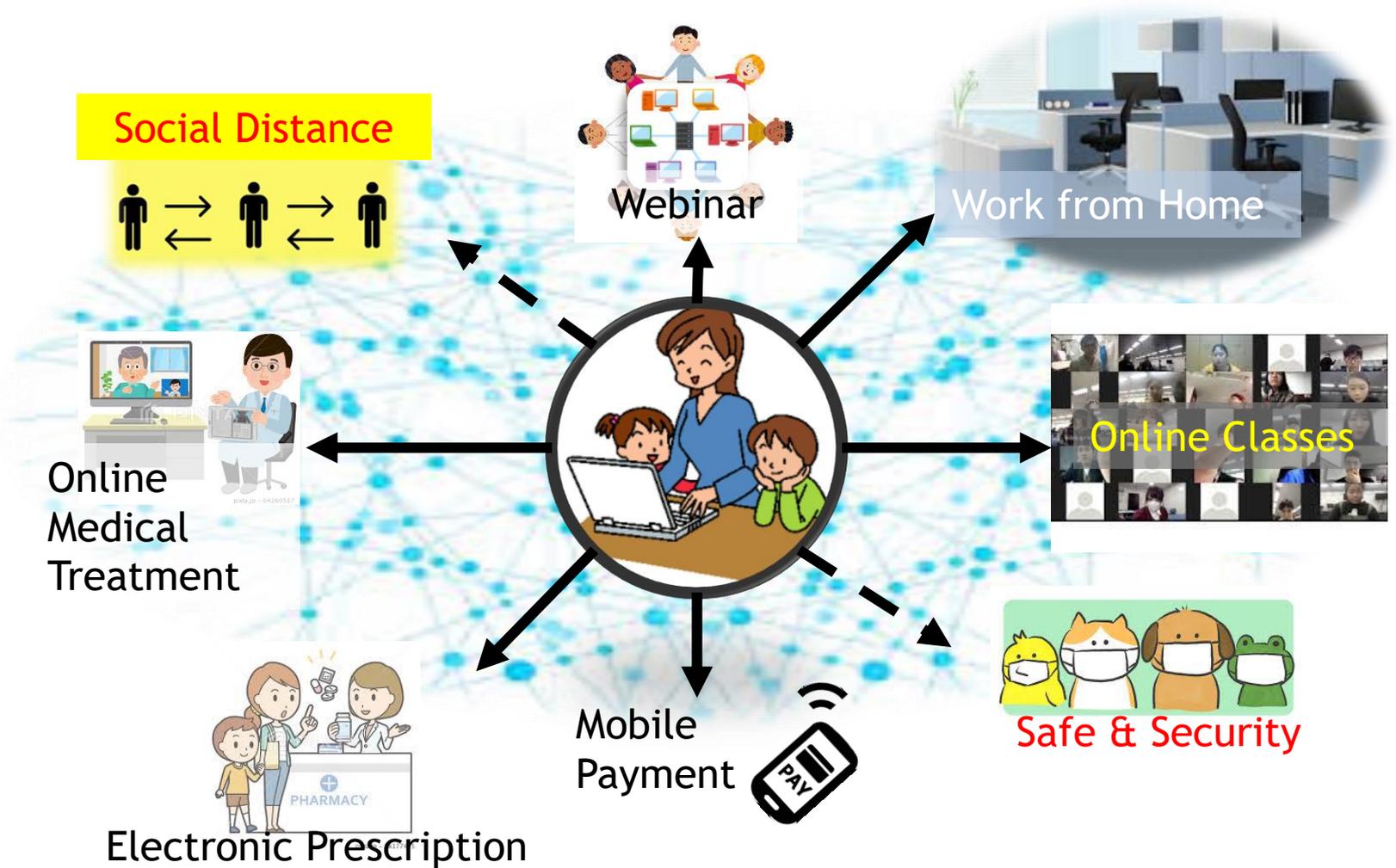
COVID-19

The number of newly infected people every day in 2021 – 2022

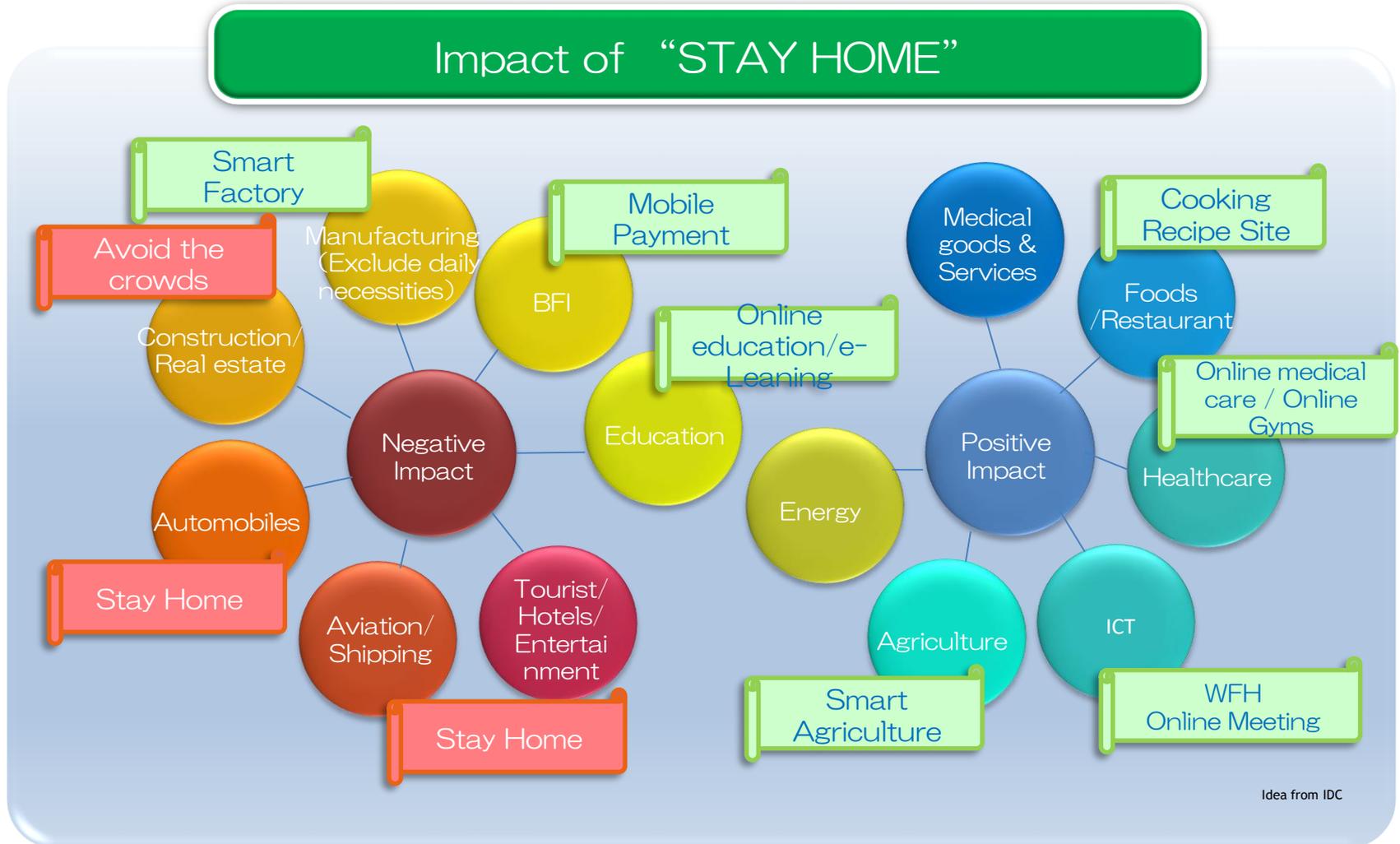


Source: Ministry of Health, Labor and Welfare

Paradigm Shift in Everyday Life



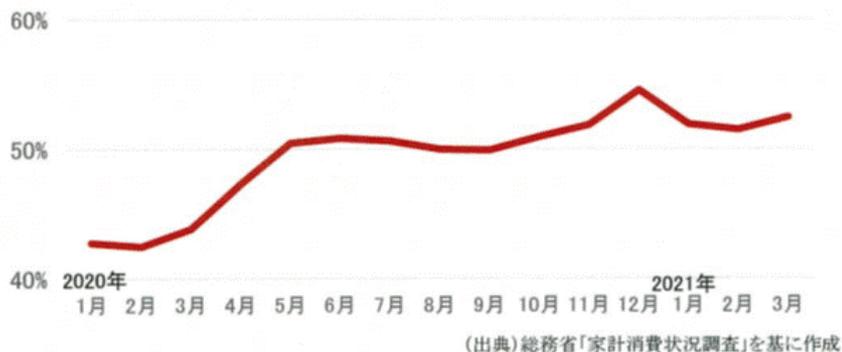
Covid-19 Changed the World View



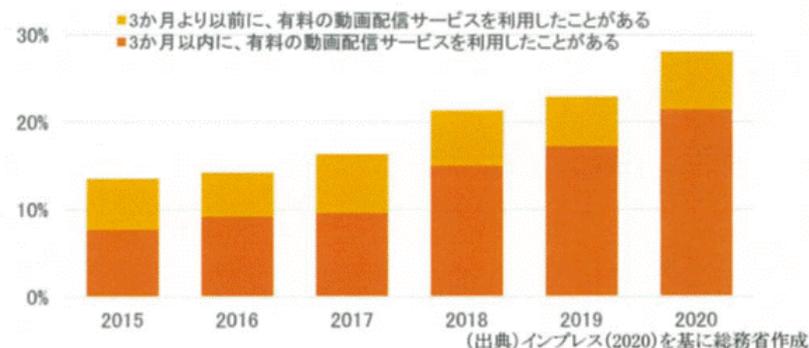
Changes in Consumer Behavior

■ Increasing Internet shopping and video distribution Services...

Internet Shopping

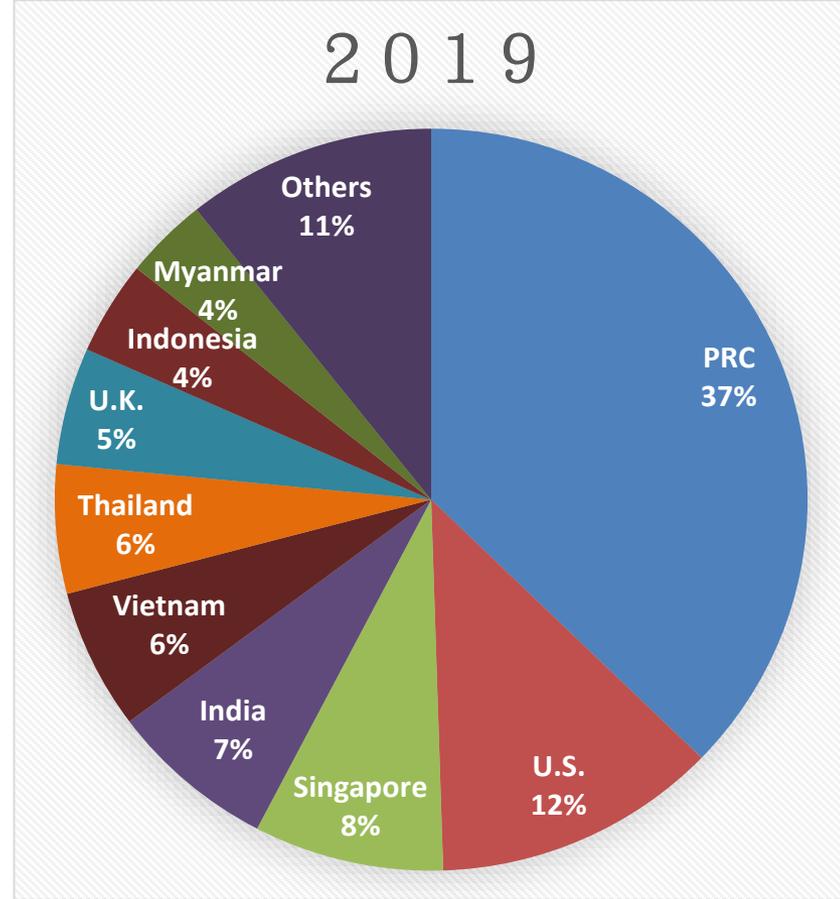
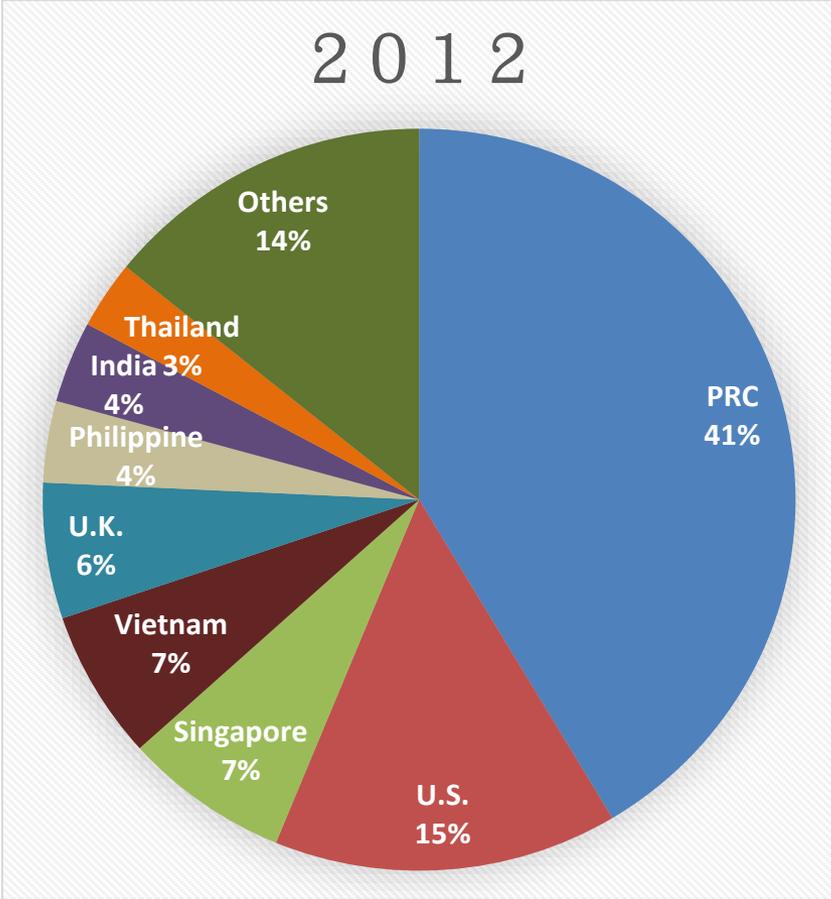


Paid Video Movie Subscription



Source: Communications Usage Trend Survey 2020 Ministry of Internal Affairs and Communication

3 . JISA's International Activity



Comparison of 2012/2019

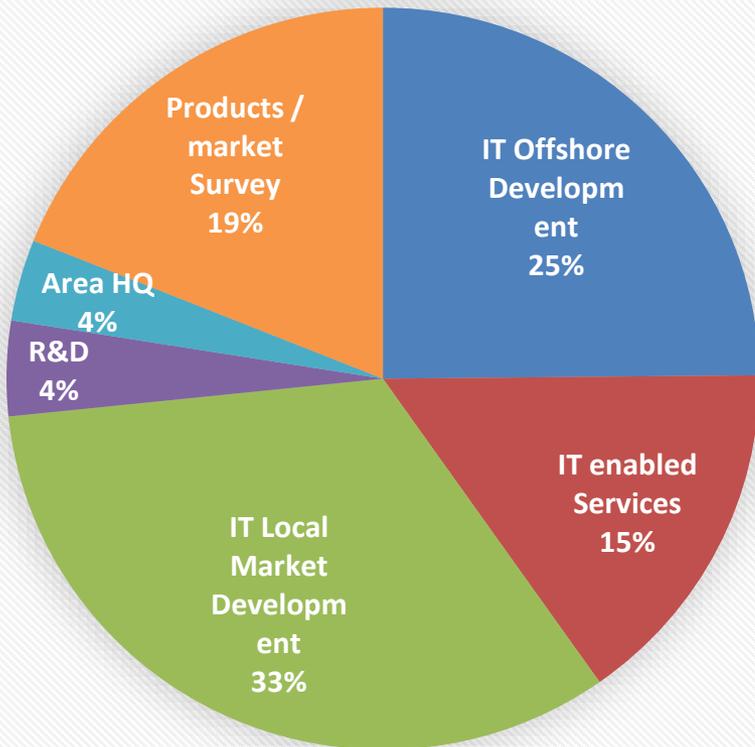
Member company's Research on "Cross border Business"

IT Offshore Development 25% → 17%

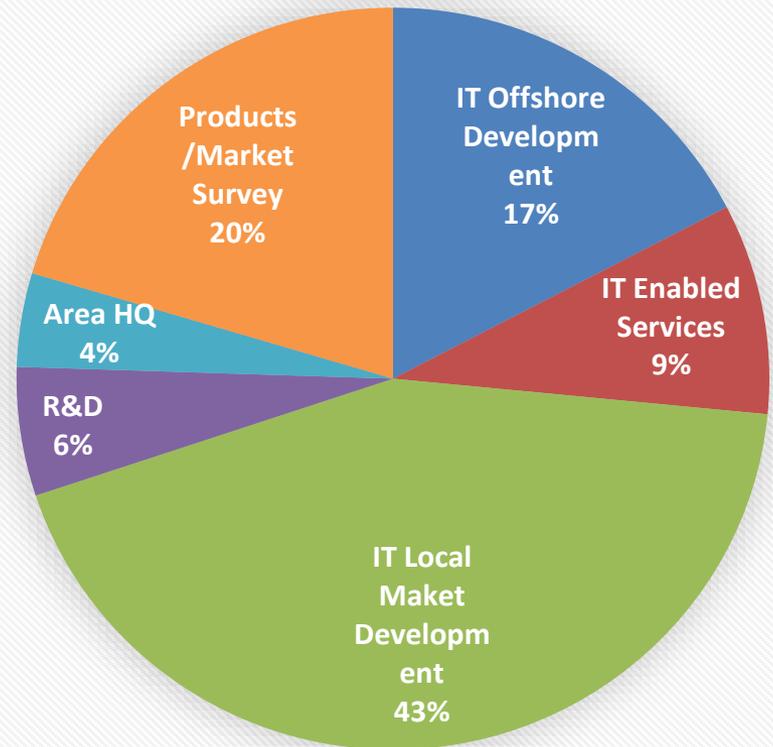
ITES 15% → 9%

Increasing movement to develop Local IT market 33% → 43%

2012



2019





ASOCIO
Reimagining the Digital Era

ASOCIO MEMBERS ASSOCIATION

ASOCIO REPRESENTED BY IT ASSOCIATIONS FROM 24 ECONOMIES THROUGHOUT ASIA PACIFIC WHICH CONSIST OF ICT, SOFTWARE, BUSINESS PROCESSES AND IT SERVICES.

[READ MORE](#)

INTRODUCTION TO ASOCIO

THE ASIAN-OCEANIAN COMPUTING INDUSTRY ORGANIZATION (ASOCIO) IS AN ICT FEDERATION ORGANIZED BY ICT ASSOCIATIONS REPRESENTING FROM 24 ECONOMIES THROUGHOUT ASIA PACIFIC. ASOCIO WAS ESTABLISHED AT TOKYO, JAPAN IN 1984 AND IT IS THE MOST TIME-HONOURED AND ACTIVE INTERNATIONAL ICT TRADE ORGANIZATION IN ASIA AND OCEANIA. ITS INFLUENCE COVERS MORE THAN 10,000 ICT COMPANIES AND REPRESENTS APPROXIMATELY US\$ 350 BILLION OF ICT REVENUE IN THE REGION. ASOCIO'S OBJECTIVE IS TO PROMOTE, ENCOURAGE AND FOSTER RELATIONSHIPS AND TRADE BETWEEN ITS MEMBERS, AND TO DEVELOP THE COMPUTING INDUSTRY IN THE REGION.

[READ MORE](#)



Thank You !

intl@jisa.or.jp